know'N'act helps UW Professor shape classes based on students

Take a forward thinking professor at one of the leading public universities in the country, with a deep interest in knowing his students' perception of his classes and the desire to continually improve and tailor them to better meet the needs of his students.

The know'N'act system proves to be exactly the easy to use, flexible and scalable system he needs to gather feedback in real-time in the classroom and be able to address questions as they come up. Student response to the know'N'act system has been phenomenal with around 98% agreeing that the system was 'easy to use' and 'should be implemented by other professors'.

instant **alerts** sent to the staff who can take immediate action

real-time, location-based, actionable customer **insights**

communicate

insight

happier customers, higher revenue, more accountable staff add up to better operations and **higher profitability**

optimize

create lasting **relationships** with your audiences

engage

report

rich, detailed **reports** dashboard, showing you the health of your business

W
UNIVERSITY of
WASHINGTON

Overview

The University of Washington is one of the world's preeminent public universities. Our impact on individuals, on our region, and on the world is profound — whether we are launching young people into a boundless future or confronting the grand challenges of our time through undaunted research and scholarship. Ranked number 10 in the world in Shanghai Jiao Tong University rankings and educating more than 54,000 students annually, our students and faculty work together to turn ideas into impact and in the process transform lives and our world.

"I have been using the know'N'act software as a class feedback and assessment tool. I have found it very helpful as a tool for receiving instant and objective feedback from the students using their smart phones and laptops. The user interface is very elegant and simple, and the support is outstanding. "

- James Reinnoldt,
Part-Time Faculty Member
School of Business
UW Bothell