know'N'act helps TiE accurately choose their winners

TiE, A non-profit global network of entrepreneurs and professionals, fosters and nurtures startups and would-be entrepreneurs across the globe. Every month, the Seattle chapter organizes a networking event where startups can present their ideas. From the roster of presentations, one startup is chosen as the "Startup of the Month."

Previously, the local chapter based its voting results on the imprecise method of gauging the level of clapping each presenter received. This sometimes left startups feeling disappointed with the results. With the help of know'N'act, TiE devised a system that enabled them to capture votes and render results in real-time using the audience's smartphones. The immediacy and accuracy of the results significantly improved the networking events for the host and participants.

fostering entrepreneurship globally

Overview

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 56 chapters across 13 countries. TiE's mission is to foster entrepreneurship globally through mentoring, networking, and education. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

instant **alerts** sent to the staff who can take immediate action

real-time, location-based, actionable customer **insights**

insight

communicate

optimize

happier customers, higher revenue, more accountable staff add up to better operations and **higher profitability**

create lasting **relationships** with your audiences

engage

report

rich, detailed **reports** dashboard, showing you the health of your business