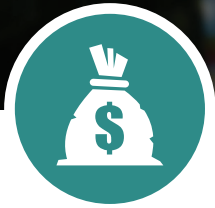


Insights driving customer service and loyalty

- **Increase customer loyalty**
- **Get instant instants on customer issues**
- **Improve service levels to important customers**



As a customer oriented bank, you're always looking for better ways to service your customers' needs and stay ahead of the competition. You know your best customers have choices and you don't want to lose them because of human or machine errors, whether at the branch or at an ATM.

Know'N'act lets you gather real-time, location-based customer insights and gives you the power to address issues immediately. Know'N'act is a cloud-based, highly secure and scalable system that can change how you understand your customers' issues, respond to them and engage your customers at the point of interaction. Leading to better customer service, higher loyalty levels and the chance to upsell other services.

Don't take our word for it – get a FREE trial at www.knownact.com. Or contact us at info@knownact.com.

Know

Real-time, location based customer insights

Act

The power to address feedback in real-time and strengthen relationships



Know'N'act lets you:

- Trigger text, phone or email alerts if customer faces a serious issue
- Generate automatic responses based on your business rules
- Onboard them to loyalty programs, sweeps or other incentives
- Upsell to other services and build relationships