

# Captivate your audience!

- **Know exactly how attendees feel about the show**
- **Entertain and engage with them on their devices**
- **Build relationship, upsell and entertain**



Stadiums and other venues, whether hosting a sporting or entertainment event have a truly captive audience with them. Surprisingly, little is done to get and understand their feedback in real-time, or find innovative ways to engage with them. Know'N'act is a cloud-based, real-time, contextual and actionable feedback system that offers an easy to use platform that will change how you engage with audiences at your venue. Imagine if you could:

- Drive merchandise sales right from their seats
- Increase concession sales – delivered to where they are, cutting down the long lines
- Get contact info to create lasting relationship with them. Onboard to your CRM system
- Create superior experiences for them on their devices. Instant replays of plays, scores, stats and more
- Generate excitement with sweepstakes and other gamification options on the spot

Know'N'act lets you do this and more. For a FREE trial visit [www.knownact.com](http://www.knownact.com) or contact us at [info@knownact.com](mailto:info@knownact.com).

## Know

Real-time, location based customer insights

## Act

The power to address feedback in real-time and strengthen relationships

