

Insight driven attendee engagement

- **Better audience engagement**
- **Enhance attendee satisfaction**
- **New content ideas**



How do you create a win for your attendees, your speakers, your sponsors, and yourself, the organizer? Through the process of real time feedback, insight, engagement, and direct action, know'N'act can deliver immediate results as you look to enhance experience, upshift your content, drive leads and awareness for your sponsors, and create sustainable loyalty in your attendee and speaker base.

Know'N'act provides a real-time, location-based, actionable feedback and engagement system. Know'N'act is cloud-based, easy to use and delivers powerful insights into your audience's perceptions as well as creating opportunities to engage them on their devices.

To see how you can use know'N'act to change your next event, get a free trial at www.knownact.com. Or write us at info@knownact.com.

Know

Real-time, location based customer insights

Act

The power to address feedback in real-time and strengthen relationships



With just your attendees' smartphones, know'N'act will enable you to:

- Get granular feedback on sessions
- Get instant ratings as sessions end
- Identify and respond to issues instantly
- Gamify - sweeps, coupons, advertising and more
- Onboard attendees into your CRM system